CHLOE LOURENCO-LANG

www.linkedin.com/in/chloe-lourenco-lang

ABOUT ME

Chloe Lourenco-Lang is a highly motivated, creative Arts and Entertainment Management professional and student passionate and curious about the digital marketing, media and entertainment industry. Possessing strong organizational, multitasking, and interpersonal skills. Experienced in customer service, acting, social media management, marketing, and the visual arts.



2015-2019 • Branford High School

2015-2019 • Educational Center for the Arts

2019 - 2023 • Pace University Arts & Entertainment Management Bachelor of Business Administration GPA: 3.70

Relevant Coursework •
Managing Creativity
International Management
Communications
Business Analytics



CONTACT

(1)

(203)-927-6971

chloemnlang@gmail.com

@

Chloe5Lang



New York, NY

SKILLS

Data Analytics

Public Speaking

Communication

Microsoft Suite

Content Creation

Social Media

EXPERIENCE

Present Innovative Artists Agency

Professional Actress

- •Audition and perform in TV/ Film roles, traveling for live performances nationally and world-wide
- Memorize scripts, learn new music, and perform dance routines to succeed at delivering director's vision for performance
- Maintain ongoing communication with management and agent to identify opportunities and schedule auditions

Present Prestige Management Group

Administrative Assistant

- Organize files, invoices, and client work reels
- Maintain and regulate efficient client and agent communication
- Maintain orderly work space for office staff
- Fuel incoming calls and requests appropriately

Present JW Talent Management

Social Media Manager

- Maintain good written and oral communication with audience and brands
- Create content for and promote brands while marketing my personal image

Present Social Media Influencer

All Platforms

- Develop and maintain a storyline for numerous Instagram accounts
- Schedule weekly in-feed posts
- Boost account reach and engagement

Artistic Dance Exchange

2019

Performance Coordinator

- Worked closely with the stage crew and performers to conduct an organized show
- •Worked in a team, maintained communication with all staff members, and used excel analytics to organize the event.